

Abstract

A fixing label with an adhesive front face and a nonadhesive rear face and also two long edges for flying splice, having

- a) a paper backing (F1) which is coated on one side on the front face with a self-adhesive composition (N1),
- b) part of the nonadhesive rear face of the paper backing (P1) being equipped with a double-sided adhesive tape (DO) which has, on one side, a cleaving paper backing (PZ) coated on both sides with self-adhesive composition (N2, N3), wherein
- c) the double-sided adhesive tape (DO) is arranged at a distance (V) of from 0.5 to 15 mm from one long edge (LK) of the adhesive tape.

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